Resources for Clinical Trial Communicators

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Carol Breland, MPH, RRT   Participant Recruitment Operations Specialists, LLC

carol@pros-clinical-research.com;   brelandc@email.unc.edu

PROS Clinical Research

Formative Research

The University of North Carolina Health Sciences Library LibGuide:
Engagement, Inclusion, Recruitment, and Retention in Research Studies
 https://guides.lib.unc.edu/c.php?g=787212&p=5636824

Social Marketing Methodologies

Lee, Nancy and Kolter, Phillip. Social Marketing: Changing Behaviors for Good. 5th edition, 2016.

Community Engagement

Halladay JR, Donahue KE, Sleath BL, Watson SN, Black A, Lewis V, Corbie-Smith G, Reuland D, Coyne-Beasley T, Mitchell M, Mottus, K, Breland CE. Sharing and contextualizing the experiences of 6 practice and community-based research advisory boards supporting research at UNC Chapel Hill. Oral presentation at: The North American Primary Care Research Group Practice-Based Research Network Conference; 2016 July 11-12; Bethesda, MD. Assigned to Issue 11.4 (Winter 2017) Progress in Community Health Partnerships "Community Advisory boards guiding engaged research efforts within a CTSA – Key contextual factors explored."

CISCRP   https://www.ciscrp.org/

Patient and Stakeholder Engagement

Patient-Centered Outcomes Research Institute (PCORI)
https://www.pcori.org/topics/addressing-disparities

Recruitment and Trial Management Systems

StudyPages (Yuzu Labs PBC) https://yuzulabs.com/

Ripple (Ripple Science) https://ripplescience.com/

OnCore (Forte) https://forteresearch.com/enterprise-research-oncore/

Clinical Trial Review Literature and Toolkits/Webinars

Fogel DB. Factors associated with clinical trials that fail and opportunities for improving the likelihood of success: A review. *Contemp Clin Trials Commun*. 2018;11:156–164. Published 2018 Aug 7. doi:10.1016/j.conctc.2018.08.001

The Trial Innovation Network   https://trialinnovationnetwork.org/recruitment-retention-toolkit/?key-element=1681